

CORPORATE BACKGROUNDER

THE COMPANY

Cantaloupe Systems provides a cloud-based end-to-end vending platform for cashless vending, dynamic route scheduling, automated pre-kitting and merchandising, route accounting, and inventory management...all accessible by any mobile device. Working shoulder-to-shoulder with Cantaloupe's expert consultation team, vending operators can modernize their vending business resulting in increased profit, greater route efficiencies and streamlined back office administration. Cantaloupe Systems' innovative solutions give vending operators full control and visibility over their operations, their inventory and their people so they can more proactively, predictably and competitively run their business.

OUR MISSION

To help vending operators modernize their business by incorporating the most innovative technology solutions and industry best practices that increase their profits, improve their margins and provide a better customer experience.

THE SOLUTION

We are the only cloud and mobile retail vending solutions provider that offers an integrated, modern computing platform that eliminates outdated handhelds and costly IT infrastructure. Our solution, Seed Cloud™ includes:

- > Seed Office™ - The easiest-to-use, cloud-based vending management system (VMS) to run your office...from anywhere.
- > Seed Cashless™ - An easy-to-use, cloud-based cashless vending solution that increases sales while reducing the traditional operational headaches of accepting cashless payments.
- > Seed Pro™ - The smartest cloud-based vending intelligence solution that automates, in real-time, the thousands of decisions required to run a vending business every day.

FAST FACTS

- > More than 400 Fully Deployed Customers
- > Over 125,000 Machines Connected
- > 2014 Pros to Know Overall Team Winner from Automatic Merchandiser
- > 2013 and 2010 NAMA Innovation Award Winner
- > Largest Technology and Business Team in Vending — 50+ Employees Worldwide
- > A Continuous Innovation Leader
 - **First** to market in telemetry
 - **First** in cellular and mobile devices
 - **First** in cloud
 - **First** in real-time pre-kitting
 - **First** in dynamic scheduled routes
- > Named the 500 Fastest-Growing Private Companies in America — 2008, 2009, and 2010
- > Founded in 2002

OUR BUSINESS CONSULTING TEAM

Cantaloupe Systems' Business Consultants are vending experts. Each Business Consulting team member has over 20 years' vending experience, has run a multi-thousand-machine vending operation, and has held diverse roles from route driver to service tech to operations manager. Now, these industry veterans help Cantaloupe Systems customers deploy Seed Cloud, and just as important, help them be successful after deployments are complete, with training, advice, and expert guidance.

WHAT OUR CUSTOMERS HAVE TO SAY

"With the slower economy, we needed to offset the reduced revenue per machine by reducing our variable costs. Cantaloupe Systems helped us increase margins by helping us improve route efficiency and reduce operating expenses."

- Imperial Vending

"It's refreshing for us to work with a company with the type of vision and commitment to making things work, and understanding how they can and should work, that Cantaloupe has. We don't see any other companies willing to do that. Not at that level."

- Refreshment Solutions

"Cantaloupe Seed Cloud is an active management system, always adjusting, always analyzing sales data. We knew that by using actual sales data from the Seed application, we could achieve our pre-kitting product projections and improve accuracy."

- Atlanta Vending

"It makes us feel good when we offer something like Cantaloupe, we know it's going to give us a value added service."

- Camelback Vending

"Cantaloupe and Seed Cloud helps us become more efficient at what we're doing - if we can determine when the machine needs to be filled at its maximum optimization - that's what we're looking for - we can keep the customer happy. We can pick up service issues before they become issues. That's what I'm looking to get down the line."

- P & J's Vending

"The software is so easy to manage, it's almost scary - it's so powerful. Rather than having only one planogram sheet like most operators have, with Cantaloupe we have a different planogram for every single machine. And why? Because we can."

- TW Vending

MANAGEMENT TEAM

Mandeep Arora - CEO and Co-Founder

Anant Agrawal - President, CRO and Co-Founder

Howard Bailey - Chief Financial Officer

Mark Kronenberg - Vice President, VMS

Justin Grant - Vice President, Product Management

Tammy Baker - Vice President, Engineering

HEADQUARTERS

Cantaloupe Systems, Inc.

612 Howard Street, Suite 600

San Francisco, CA 94105

www.cantaloupesys.com

P: (415)525-8100

E: info@cantaloupesys.com